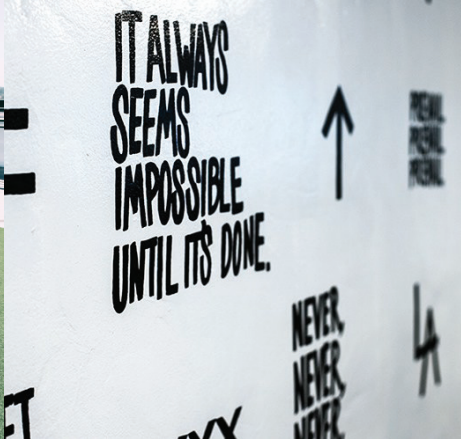# SPEEDPLAY

JUNE POP-UP SERIES

feat. **PREVAIL** [Los·Angeles]

PREVAIL IS INVITED
to join us for an epic series of mash-up workouts in June at Speedplay Beverly Hills.

PICTURE THIS.
Your bags and gloves
+ 360 rooftop views of LA
+ 60 minutes of HIIT mash-up
+ live DJ
+ after class drinks / food

We're hosting 2-3 special workout mash-up classes
every weekend in June to kickoff summer and bring our fitness community together.
Guest studios will have 1 weekend to takeover half of class.

We've invited your studio because your workout is complimentary to ours +
you're a badass studio with a badass workout.

MASH-UP FORMAT
Every Speedplay class is 60 minutes of HIIT :: a balance between cardio and strength conditioning.
Based off of the 60 minute class format, studio partners will takeover half of a Speedplay class with
their own discipline.

>> run + row + lift + box

INVITED STUDIO PARTNERS
Cycle House
Prevail Boxing
Playlist Yoga
Pop Physique

OTHER TARGETED MAJOR PARTNERS / SPONSORS
Electric Flight Crew
Lululemon
The Young and Brave Foundation

WHAT'S IN IT FOR YOU

+ Instructor compensation per class
+ Instructor outfitting by Lululemon
+ Bonus for sell-out class (not anticipating anything less than sold out classes)
+ 100% proceeds of pop-up merch shop (with your own merch + accessories)
   at Speedplay the whole week leading up to your mash-up classes
+ PR buzz surrounding the event
+ Access to new client bases
+ Proceeds of special combined studio package, sold at both guest studio + Speedplay
            $225 for 5 Prevail + 5 SP

$ $ $ $

Speedplay will cover costs for ::
+ a participating instructor photo shoot
+ influencer class hosted 1 weekend before the pop-up
+ creation of design materials and printed flyers
+ transportation of any equipment needed for your mash-up
+ event production
+ special series merch production

NEXT STEPS

If this all sounds pretty good, let's set up a meeting to chat about details
and what it would take to get your studio on board.